



Community Involvement

Phase II – Presentation of Draft Routes

April - May 2015

WELCOME

- ▶ Staff introductions
- ▶ Ground rules
- ▶ Orbit Saturn – Tempe South development steps
- ▶ Today's meeting purpose
- ▶ Draft Orbit route options
- ▶ Approval process
- ▶ Implementation timeline
- ▶ Contact us

GROUND RULES

- ▶ Be respectful
- ▶ City staff role:
 - ▶ inform community about the program
 - ▶ solicit community input
 - ▶ provide a recommendation to City Council
- ▶ We will do our best to answer questions; if information isn't immediately available, we will follow up.
- ▶ *Please submit written comment cards to ensure that your opinion is recorded.*
- ▶ *Comment period for Phase II: April 29 – May 18*

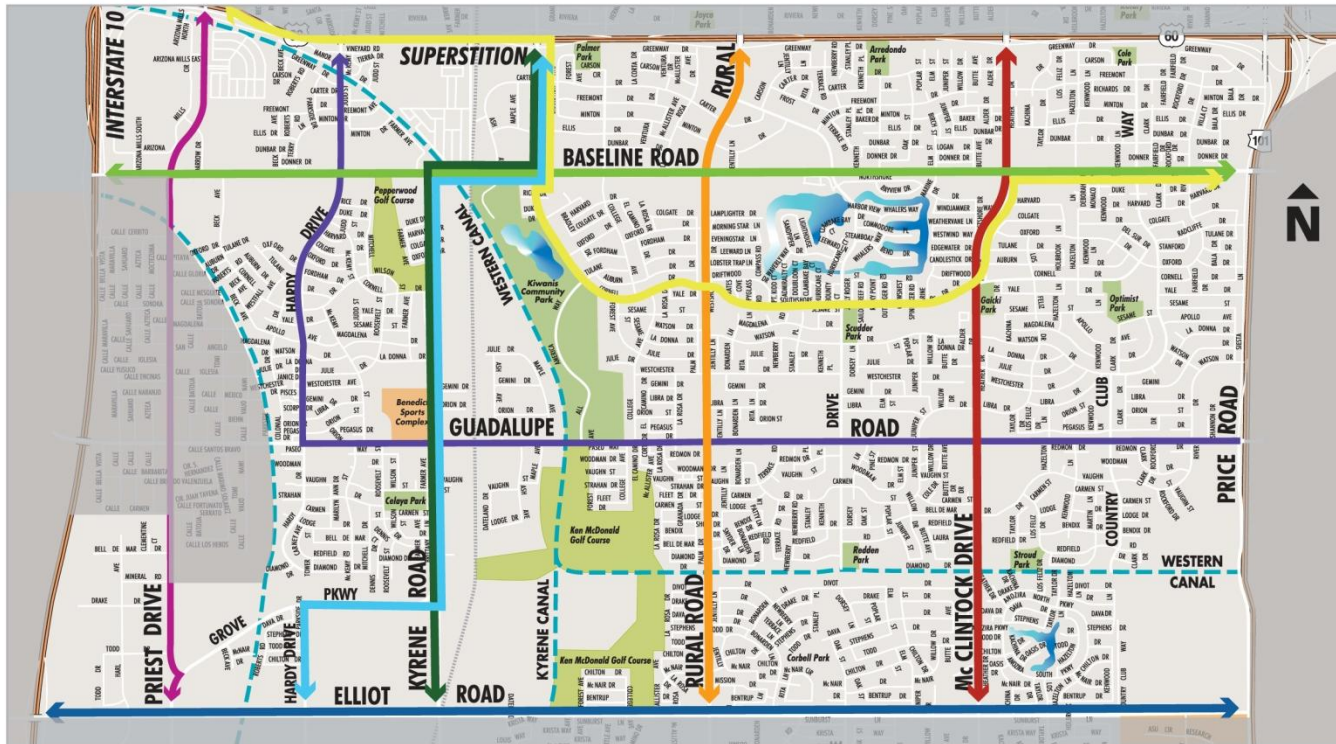
DEVELOPMENT STEPS

- ▶ Orbit Saturn – Tempe South development
 - ▶ Phase I – Develop route parameters *(January 2015)*
 - ▶ Solicit community input
 - ▶ Develop draft route(s) and service scenario based on community input
 - ▶ Phase II – Present draft route(s) for public feedback *(April/May 2015)*
 - ▶ Solicit community input
 - ▶ Develop final proposed route and service scenario
 - ▶ Phase III – Present final proposed route *(September 2015)*
 - ▶ Present final proposal for feedback
 - ▶ Refine route and service scenario as needed

PUPOSE OF TODAY'S MEETING

- ▶ Review of Phase I comments
- ▶ Introduce four draft routes
- ▶ Solicit community input regarding route options
 - ▶ What is your preferred route option?
 - ▶ Would you make any adjustments to the draft route?

ORBIT SATURN PLANNING AREA



Bus routes in this area:

- 56 - Priest
- 62 - Hardy/Guadalupe
- 65 - Mill/Kyrene
- 66 - Mill/Kyrene
- 72 - Rural
- 77 - Baseline
- 81 - McClintock
- 108 - Elliot
- 521 - Express to Phoenix

ROUTE PARAMETERS

- ▶ Annual operating budget – \$1.2 million for the first year
- ▶ Budget requires a compromise between route length, frequency, and hours of service
- ▶ Portions of the planning area that are not served by this route may be considered for future Orbit expansion (no timeline for this).

PHASE I COMMENTS

- ▶ Do you support or oppose expansion of Orbit service?
 - ▶ 90% Strongly or Somewhat Support
- ▶ How likely would you be to use the service?
 - ▶ 88% Very or Somewhat Likely
- ▶ Would you support service traveling on your street?
 - ▶ 82% Strongly or Somewhat Support
- ▶ What is your highest priority (very closely ranked):
 - ▶ Priority 1: Days of Service
 - ▶ Priority 2: Frequency of Service
 - ▶ Priority 3: Hours of Service

PHASE I COMMENTS

- ▶ What days should Orbit operate?
 - ▶ Daily: 71%
- ▶ What hour of the day should Orbit start?
 - ▶ 7 am: 35%
 - ▶ 6 am: 29%
- ▶ What hour of the day should Orbit end?
 - ▶ 10 pm: 51%
- ▶ How often should Orbit trips operate?
 - ▶ 15-20 minutes: 39%
 - ▶ 30 minutes base with 15 minutes during peak: 25%
 - ▶ 30 minutes: 21%

PHASE I COMMENTS

► Destinations with 5 or more responses:

Count	Place	Includes responses	In Planning Area?
64	Tempe Library	Pyle Center, History Museum, Tempe Community Complex	No
36	McClintock & Guadalupe	Trader Joe's, Changing Hands	Yes
33	Kiwanis Park	Kiwanis Rec Center	Yes
29	Arizona Mills		Yes
28	Downtown Tempe	Mill Avenue (District)	No
25	Priest & Elliot	Costco, Walmart	Yes
22	McClintock & Elliot	Pollack Tempe Cinemas, Safeway	Yes
18	Tempe Marketplace		No
17	Baseline & Rural	Lowe's, Whole Foods, Big Lots	Yes
14	ASU	Gammage, Sun Devil Stadium	No
14	Baseline & McClintock	Target	Yes
13	Light Rail		No
12	YMCA		Yes
10	Other Orbit routes		No
10	Rural & Guadalupe	Albertson's, Goodwill	Yes
8	Fry's Marketplace	Unsure if this refers to Baseline or Guadalupe store	Yes
8	The Lakes		Yes
7	Kyrene & Guadalupe	Benedict Sports Complex	Yes
6	Marcos de Niza HS		Yes

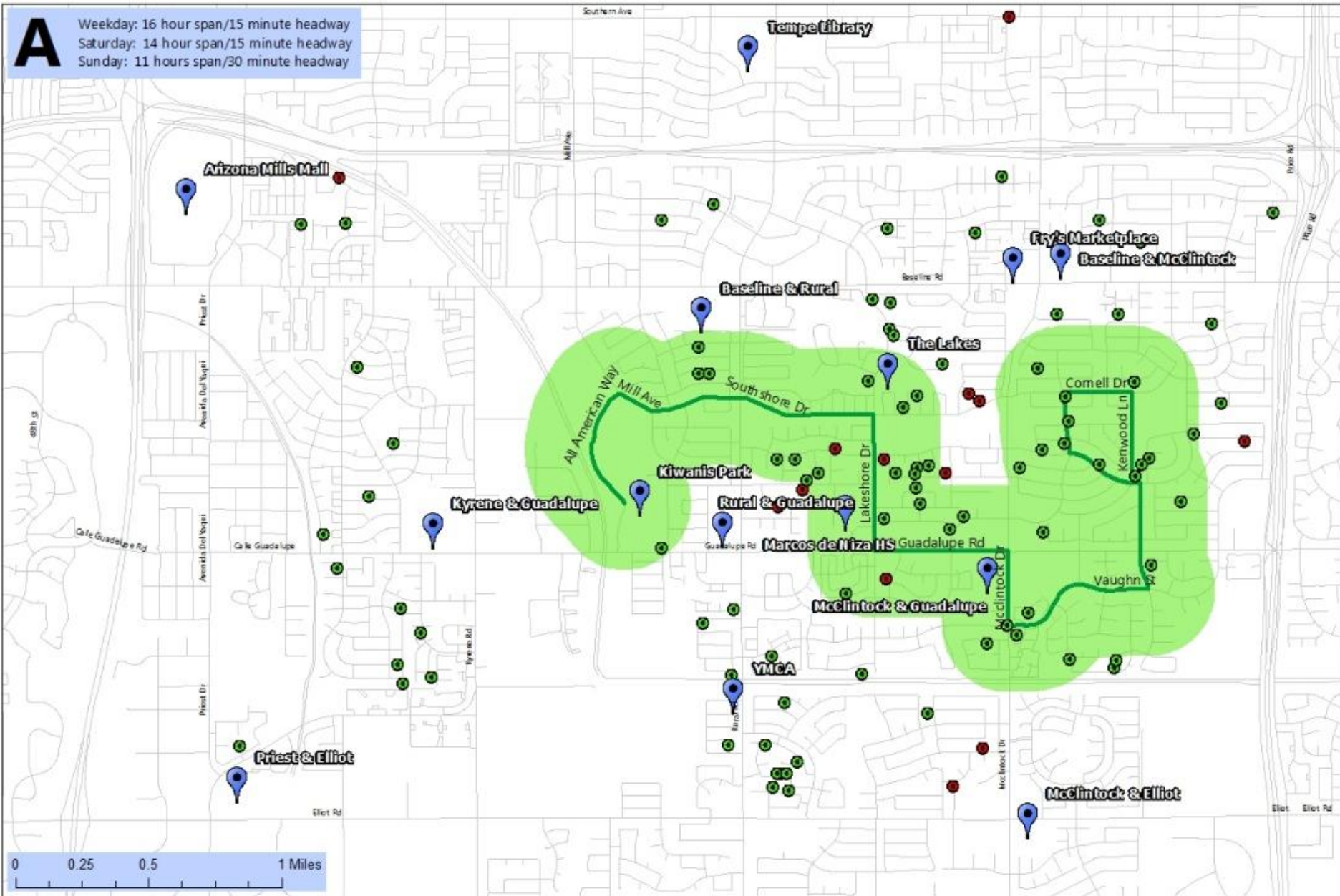
ROUTE OPTIONS A & B

- ▶ Options A and B are short routes that cover primarily the eastern portion of the planning area
- ▶ Highest density of survey respondents and destinations
- ▶ Operate 7 days a week
- ▶ Highest frequency and service span
 - ▶ Weekdays – 16 hour span at 15-minute frequency
 - ▶ Saturdays – 14 hour span at 15-minute frequency
 - ▶ Sundays/Holidays – 11 hour span at 30-minute frequency
- ▶ Option A does not travel to Tempe Library Complex
- ▶ Option B does travel to Tempe Library Complex

DRAFT ROUTE - OPTION A

A

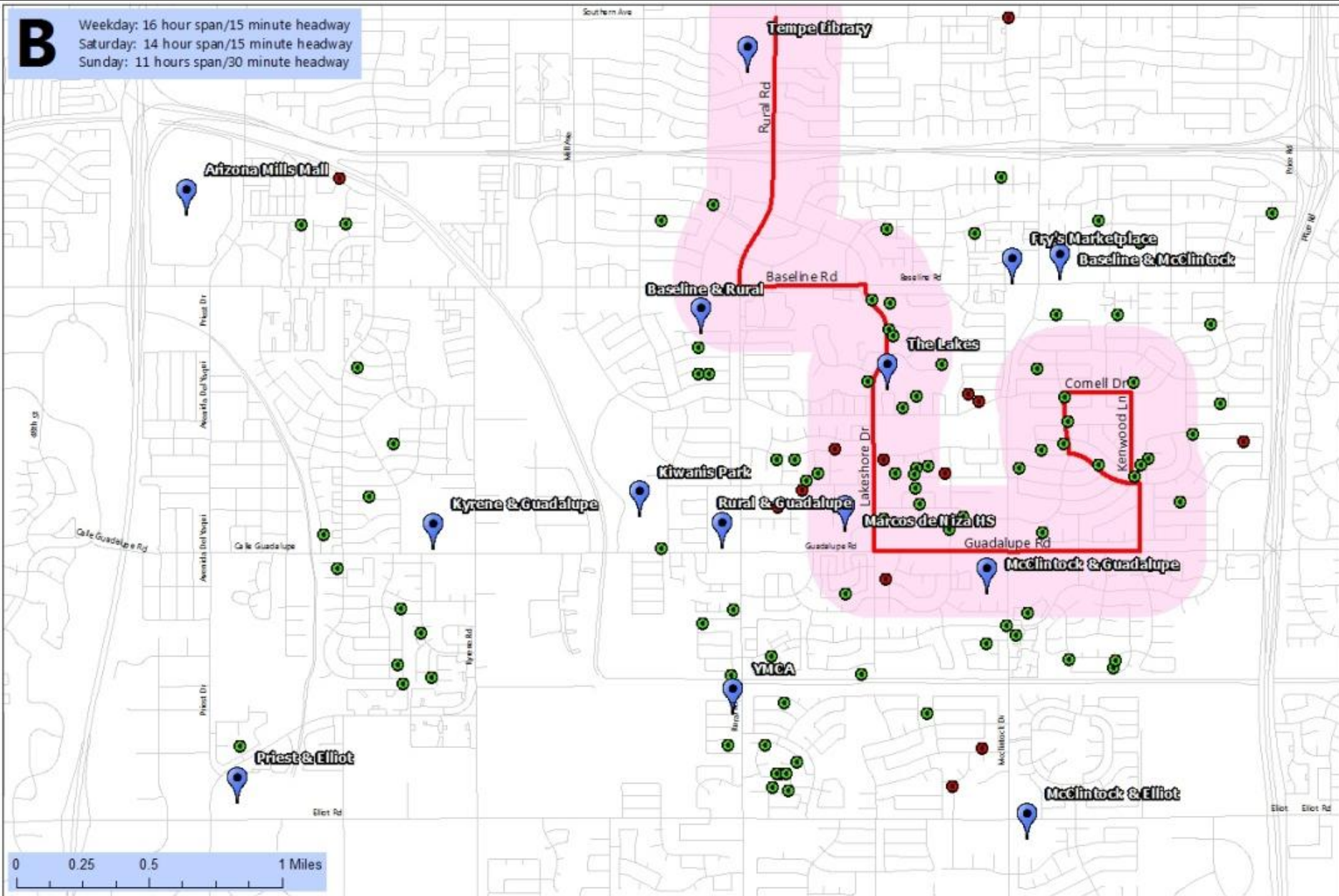
Weekday: 16 hour span/15 minute headway
Saturday: 14 hour span/15 minute headway
Sunday: 11 hours span/30 minute headway



DRAFT ROUTE - OPTION B

B

Weekday: 16 hour span/15 minute headway
Saturday: 14 hour span/15 minute headway
Sunday: 11 hours span/30 minute headway



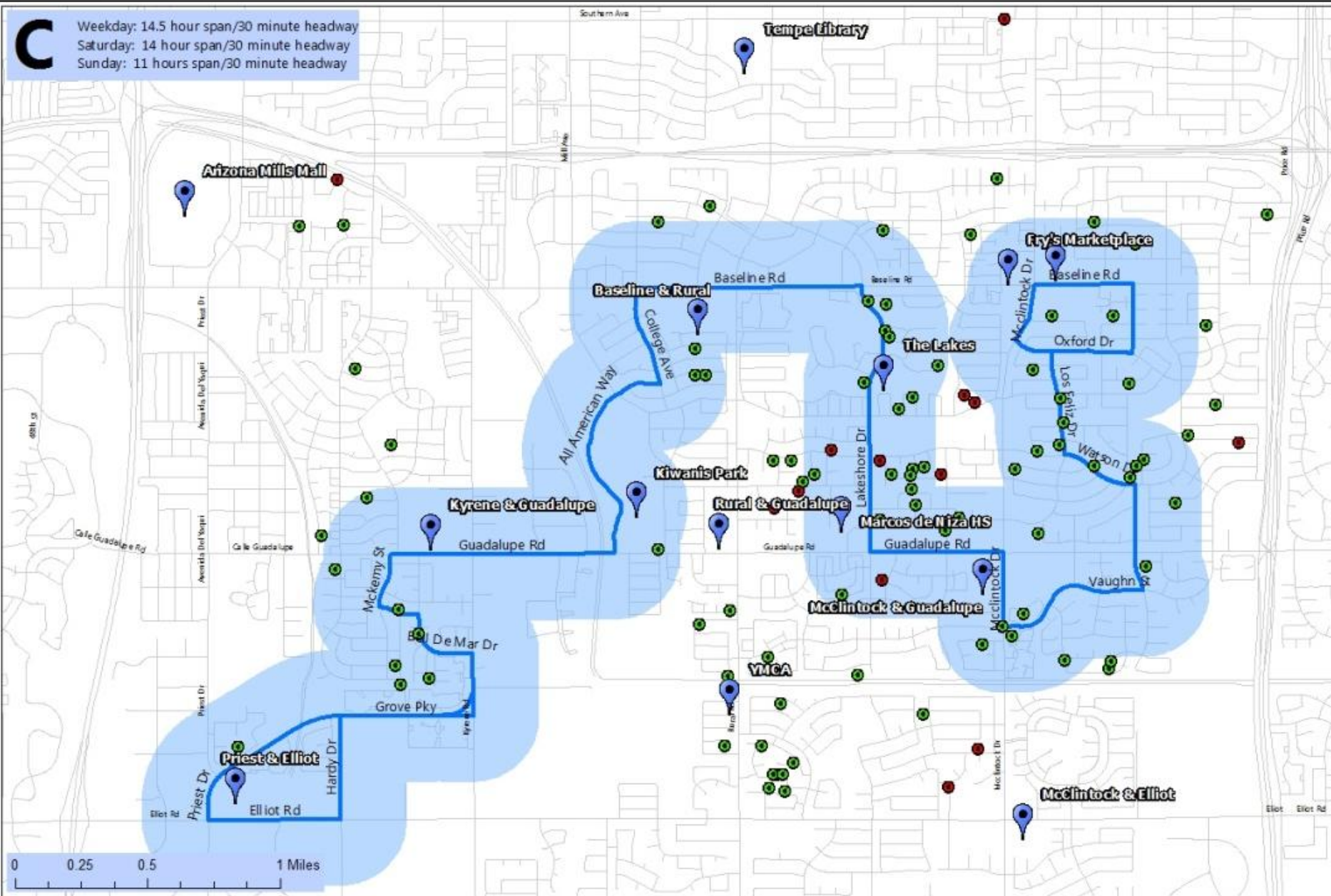
ROUTE OPTIONS C & D

- ▶ Options C and D are long routes that cover much of the planning area
- ▶ Travels to more destinations and serves more residential areas
- ▶ Operate 7 days a week
- ▶ Lower frequency and service span
 - ▶ Weekdays – 13(D) or 14.5(C) hour span at 30-minute frequency
 - ▶ Saturdays – 13(D) or 14(C) hour span at 30-minute frequency
 - ▶ Sundays/Holidays – 11 hour span at 30-minute frequency
- ▶ Option C does not travel to Tempe Library Complex
- ▶ Option D does travel to Tempe Library Complex

DRAFT ROUTE - OPTION C

C

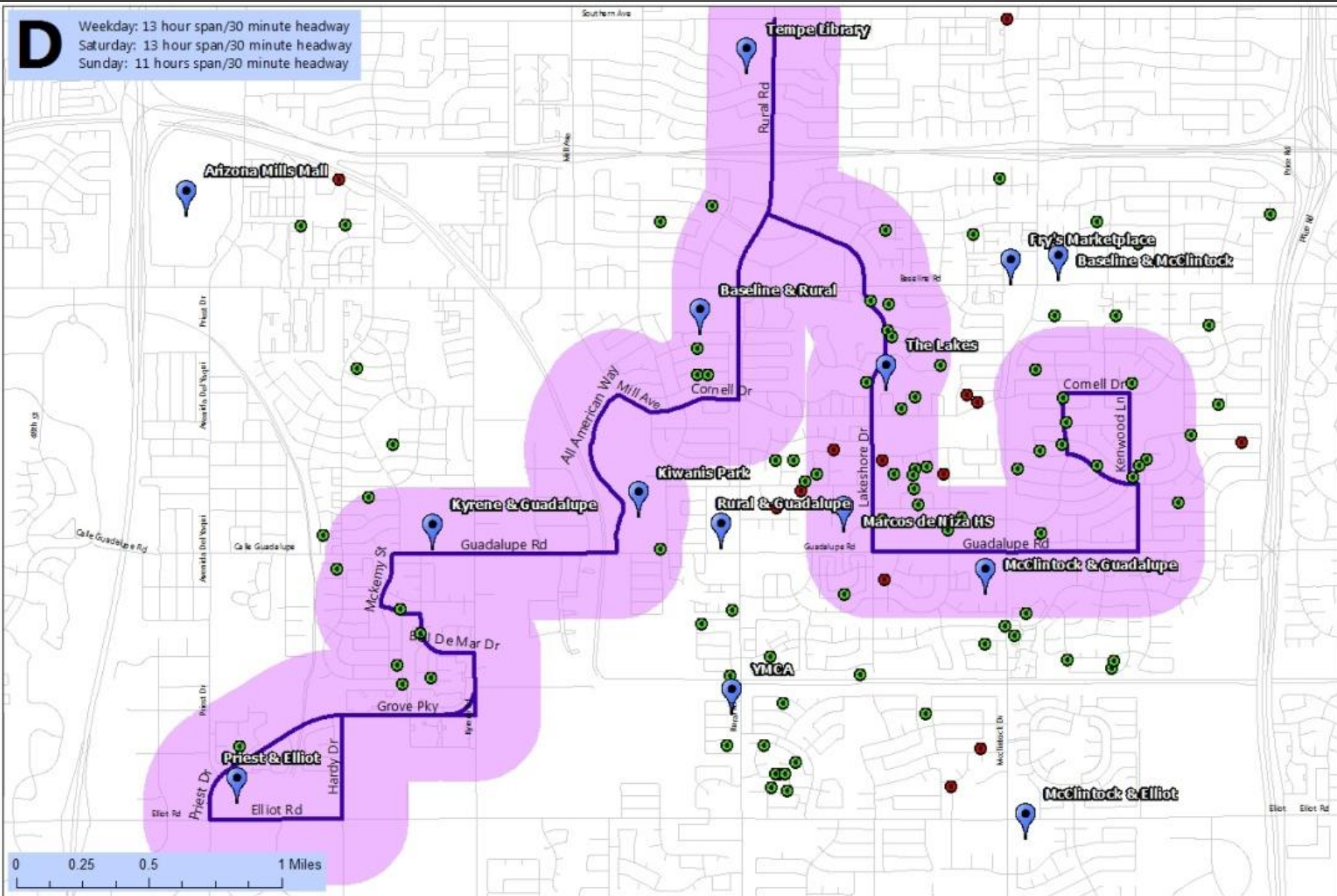
Weekday: 14.5 hour span/30 minute headway
Saturday: 14 hour span/30 minute headway
Sunday: 11 hours span/30 minute headway



DRAFT ROUTE - OPTION D

D

Weekday: 13 hour span/30 minute headway
Saturday: 13 hour span/30 minute headway
Sunday: 11 hours span/30 minute headway



COMMUNITY FEEDBACK

- ▶ Please select one route that is best for your needs
- ▶ Please tell us if there are any changes you would like to see on your selected route
- ▶ Note that each route shown is already at the maximum budget, so major changes may not be accommodated
- ▶ Minor, cost-neutral changes will be considered
- ▶ *Please submit written comment cards to ensure that your opinion is recorded.*

APPROVAL & IMPLEMENTATION

- ▶ Jan. 6: Transportation Commission meeting – *introduction*
- ▶ Jan. 21 & 24: Community meetings – *Phase I*
- ▶ April 14: Transportation Commission meeting – *results from Phase I*
- ▶ **April 29 & May 2: Community meetings – Phase II**
- ▶ Sept. 9 & 12: Community meetings – *Phase III*
- ▶ Nov. 10: Transportation Commission meeting – *results from Phase III*
- ▶ Dec. 3 : City Council meeting – *final recommendation*
- ▶ If program is approved by City Council:
 - ▶ Jan. 2016: Procure Orbit vehicles
 - ▶ Nov. 2016: Valley Metro New Service Implementation Process Initiated
 - ▶ Feb. 2017 or Aug. 2017: Infrastructure/signs for Orbit stops
 - ▶ **April 2017 or October 2017: Implement route**

CONTACT US

- ▶ Online comment form available April 29 – May 18

- ▶ www.tempe.gov/orbit

- ▶ Transit Operations

- ▶ Mike Nevarez michael_nevarez@tempe.gov (480) 858-2209

- ▶ Jason Hartong jason_hartong@tempe.gov (480) 350-2747

- ▶ Community Involvement Liaison

- ▶ Shauna Warner shauna_warner@tempe.gov (480) 350-8883

- ▶ Mayor and City Council Members

- ▶ www.tempe.gov/city-hall/mayor-and-city-council